

	2018	2019	2020	2021	2022	2023*	19/18	20/19	21/20	22/21	23/22*	23/21*	23/20*
Fatturato	2.275.595.940,33	2.431.912.592,14	2.027.075.874,85	2.544.898.816,67	2.965.219.993,15	3.054.951.548,70	+6,9%	-16,6%	+25,5%	+16,5%	+3,0%	+20,0%	+50,7%
fatturato piano	1.056.416.041,70	1.140.281.622,86	857.927.767,47	1.105.694.265,89	1.187.596.297,42	1.264.410.075,38	+7,9%	-24,8%	+28,9%	+7,4%	+6,5%	+14,4%	+47,4%
fatturato cavo	237.028.416,15	350.416.461,32	319.185.266,91	375.673.856,99	503.834.852,47	514.505.427,68	+47,8%	-8,9%	+17,7%	+34,1%	+2,1%	+37,0%	+61,2%
fatturato accessori	898.844.502,00	941.214.507,96	849.962.840,46	1.063.530.693,79	1.273.788.843,26	1.276.036.045,64	+4,7%	-9,7%	+25,1%	+19,8%	+0,2%	+20,0%	+50,1%
Export	1.578.848.587,48	1.704.331.033,65	1.450.308.720,10	1.738.777.668,85	1.965.266.983,60	1.973.514.119,33	+7,9%	-14,9%	+19,9%	+13,0%	+0,4%	+13,5%	+36,1%
export piano	750.049.026,43	764.094.206,45	617.897.026,85	719.762.279,75	727.857.999,25	723.192.807,75	+1,9%	-19,1%	+16,5%	+1,1%	-0,6%	+0,5%	+17,0%
export cavo	204.089.060,97	284.829.632,70	242.011.855,90	281.151.263,10	374.682.997,25	398.001.738,41	+39,6%	-15,0%	+16,2%	+33,3%	+6,2%	+41,6%	+64,5%
exp. accessori	624.710.500,08	655.407.194,50	590.399.837,35	737.864.126,00	862.725.987,10	852.319.573,17	+4,9%	-9,9%	+25,0%	+16,9%	-1,2%	+15,5%	+44,4%
Consegne interne	649.381.895,23	727.581.558,49	576.767.154,75	806.121.147,82	999.953.009,55	1.081.437.429,37	+12,0%	-20,7%	+39,8%	+24,0%	+8,1%	+34,2%	+87,5%
consegne piano	306.367.015,28	376.187.416,41	240.030.740,62	385.931.986,14	459.738.298,17	541.217.267,63	+22,8%	-36,2%	+60,8%	+19,1%	+17,7%	+40,2%	+125,5%
consegne cavo	32.939.355,18	65.586.828,62	77.173.411,01	94.522.593,89	129.151.855,22	116.503.689,27	+99,1%	+17,7%	+22,5%	+36,6%	-9,8%	+23,3%	+51,0%
cons. accessori	274.134.001,92	285.807.313,46	259.563.003,11	325.666.567,79	411.062.856,16	423.716.472,47	+4,3%	-9,2%	+25,5%	+26,2%	+3,1%	+30,1%	+63,2%
Import	415.975.753,20	416.746.073,10	370.363.022,40	465.426.667,30	593.550.374,90	604.724.224,44	+0,2%	-11,1%	+25,7%	+27,5%	+1,9%	+29,9%	+63,3%
import piano	17.383.488,16	28.852.530,70	17.645.725,30	28.384.549,90	33.794.082,00	45.097.638,76	+66,0%	-38,8%	+60,9%	+19,1%	+33,4%	+58,9%	+155,6%
import cavo	58.642.235,00	66.336.291,00	74.111.308,60	88.215.624,70	113.871.372,30	93.763.556,41	+13,1%	+11,7%	+19,0%	+29,1%	-17,7%	+6,3%	+26,5%
imp. accessori	284.126.444,11	321.557.251,40	278.605.988,50	348.826.492,70	445.884.920,60	465.863.029,27	+13,2%	-13,4%	+25,2%	+27,8%	+4,5%	+33,6%	+67,2%
Mercato Nazionale	1.065.357.648,43	1.144.327.631,59	947.130.177,15	1.271.547.815,12	1.593.503.384,45	1.686.161.653,81	+7,4%	-17,2%	+34,3%	+25,3%	+5,8%	+32,6%	+78,0%
mercato nazionale piano	323.750.503,44	405.039.947,11	257.676.465,92	414.316.536,04	493.532.380,17	586.314.906,39	+25,1%	-36,4%	+60,8%	+19,1%	+18,8%	+41,5%	+127,5%
mercato nazionale cavo	91.581.590,18	131.923.119,62	151.284.719,61	182.738.218,59	243.023.227,52	210.267.245,68	+44,0%	+14,7%	+20,8%	+33,0%	-13,5%	+15,1%	+39,0%
mercato naz.accessori	558.260.446,03	607.364.564,86	538.168.991,61	674.493.060,49	856.947.776,76	889.579.501,74	+8,8%	-11,4%	+25,3%	+27,1%	+3,8%	+31,9%	+65,3%
Saldo commerciale	1.162.872.834,28	1.287.584.960,55	1.079.945.697,70	1.273.351.001,55	1.371.716.608,70	1.368.789.894,90	+10,7%	-16,1%	+17,9%	+7,7%	-0,2%	+7,5%	+26,7%
saldo commerciale piano	732.665.538,26	735.241.675,75	600.251.301,55	691.377.729,85	694.063.917,25	678.095.168,99	+0,4%	-18,4%	+15,2%	+0,4%	-2,3%	-1,9%	+13,0%
saldo commerciale cavo	145.446.825,97	218.493.341,70	167.900.547,30	192.935.638,40	260.811.624,95	304.238.182,00	+50,2%	-23,2%	+14,9%	+35,2%	+16,7%	+57,7%	+81,2%
saldo com. accessori	340.584.055,97	333.849.943,10	311.793.848,85	389.037.633,30	416.841.066,50	386.456.543,91	-2,0%	-6,6%	+24,8%	+7,1%	-7,3%	-0,7%	+23,9%
Interscambio commerciale	1.994.824.340,68	2.121.077.106,75	1.820.671.742,50	2.204.204.336,15	2.558.817.358,50	2.578.238.343,77	+6,3%	-14,2%	+21,1%	+16,1%	+0,8%	+17,0%	+41,6%
interscambio commerciale piano	767.432.514,59	792.946.737,15	635.542.752,15	748.146.829,65	761.652.081,25	768.290.446,51	+3,3%	-19,9%	+17,7%	+1,8%	+0,9%	+2,7%	+20,9%
interscambio commerciale cavo	262.731.295,97	351.165.923,70	316.123.164,50	369.366.887,80	488.554.369,55	491.765.294,82	+33,7%	-10,0%	+16,8%	+32,3%	+0,7%	+33,1%	+55,6%
interscambio com. accessori	908.836.944,19	976.964.445,90	869.005.825,85	1.086.690.618,70	1.308.610.907,70	1.318.182.602,44	+7,5%	-11,1%	+25,0%	+20,4%	+0,7%	+21,3%	+51,7%

*Stime Centro Studi GIMAV su dati provvisori ISTAT agg. III trim. 2023

	2018	2019	2020	2021	2022	2023*
E/F	69,4%	70,1%	71,5%	68,3%	66,3%	64,6%
piano	71,0%	67,0%	72,0%	65,1%	61,3%	57,2%
cavo	86,1%	81,3%	75,8%	74,8%	74,4%	77,4%
accessori	69,5%	69,6%	69,5%	69,4%	67,7%	66,8%
Ci/Mn	61,0%	63,6%	60,9%	63,4%	62,8%	64,1%
piano	94,6%	92,9%	93,2%	93,1%	93,2%	92,3%
cavo	36,0%	49,7%	51,0%	51,7%	53,1%	55,4%
accessori	49,1%	47,1%	48,2%	48,3%	48,0%	47,6%
Sc/lc	58,3%	60,7%	59,3%	57,8%	53,6%	53,1%
piano	95,5%	92,7%	94,4%	92,4%	91,1%	88,3%
cavo	55,4%	62,2%	53,1%	52,2%	53,4%	61,9%
accessori	37,5%	34,2%	35,9%	35,8%	31,9%	29,3%

*Stime Centro Studi GIMAV su dati provvisori ISTAT agg. III trim. 2023