

Glass South America will be held again in even-numbered years

The largest trade show for the glass sector in South America returns to its original calendar and will be held in even-numbered years. The decision was taken by the organizer of the event, NürnbergMesse Brasil, in conjunction with the exhibitors and Abravidro (Brazilian Association of Flat Glass Distributors and Processors).

With the change, the next meeting of the segment will be held from June 12 to 15, 2024. Glass South America gathers the main players in the glass sector, besides glaziers, architects, engineers, and market professionals.

The 2022 edition showed the sector's strength by breaking attendance records and taking 16 thousand people to the São Paulo Expo pavilion. For 2024, expectations are also high. The organization is already preparing important news that should move the market.

"The industry will have one more year to prepare itself to present the main innovations. We are already well advanced in the process of renewing contracts with exhibitors and we believe that, with the support of the industry and Abravidro, we will deliver a bigger and even better event," concludes the director of the Business Unit of NürnbergMesse Brasil, Alexandre Brown.