

INTRODUCING “INGENIUM”

Report on the potential of Italian machinery with a focus on Vietnam as the top market in the ASEAN Region.

January 25, 2024

Park Hyatt Hotel - Ho Chi Minh City

PROGRAM

Draft as of December 19th

- 14:30 *Registration of participants*
- 15:00 **INSTITUTIONAL GREETINGS**
Marco DELLA SETA, Italian Ambassador to Hanoi
Enrico PADULA, Italian Consul General in Ho Chi Minh City
- 15:10 **WELCOMING REMARKS**
Barbara BELTRAME, Vice President for Internationalization, Confindustria
Alessandra RICCI, CEO, SACE
- 15:25 **INTRODUCTORY REMARKS**
Bruno BETTELLI, President FEDERMACCHINE
- 15:40 **ITALY-VIETNAM BILATERAL COOPERATION, focus on Capital Goods**
Fabio DE CILLIS, Director Italian Trade Agency in HCMC
Representative of VCCI (TBC)
- 16:00 **PRESENTATION OF THE REPORT “INGENIUM”**
Alessandro FONTANA, Director Economic Research Dpt., Confindustria
Tullio BUCCELLATO, Economist, Economic Research Dpt, Confindustria
- 16:30 **TALK WITH MADE IN ITALY AMBASSADOR(S) IN VIETNAM**
Alessandro ZUCCHI, President and CEO FERRARO Spa
- 16:40 **SELLING & BUYING MADE IN ITALY. COOPERATION WITH VIETNAMESE COMPANIES**
Representative of PV Power
Representative of Pan Group
Representative of Thagrigo
Representative of Phenikaa
- 17:20 **CLOSING REMARKS TBD**
- 17:30 **Networking cocktail and B2B session**

Moderator: TBD

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