



Since 1972



**JEDCO**

المؤسسة الأردنية لتطوير المشاريع الاقتصادية  
Jordan Enterprise Development Corporation

THE WAY  
TO GROW..

الطريق للنمو

JEDCOJO



## **Vision**

**to lead MSMEs to achieve sustainable development in Jordan.**

## **Mission**

**Supporting MSMEs to enhance their productivity, marketing & raise competitiveness locally and internationally.**



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Served

Reached

Financed

9760  
SMEs

112  
Countries

JOD  
180  
Million





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**Main Pillars**

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- Facebook icon
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# Goals

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**Certifying  
Products**

**Green  
Enterprises**

**45**

**Enterprises**

**30 New Export  
Opportunities**

**Quality Enhancement  
45**

**Entering New  
Markets**

**Intl. Technical  
Standards**

**Economic  
Recovery**

**Rural  
Developing**

**428**

**Enterprises**

**1000 Jobs Created**

**500 Jobs Sustained**

**100 Newly Registered  
Firms**

**Digital  
Transformation**

**Smart  
Enterprise**

**125**

**Enterprises**

**Keeping MSMEs up to date with  
new marketing approaches**

**Increasing precision/ reducing  
production costs**

**Meeting int'l standards**





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## The National Goals

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Lowering **unemployment** rates.

Reducing **trade balance** deficit.

Increasing **young** and **women**  
involving in the Jordanian economy.



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الأردنية  
المشاريع الاقتصادية  
Jordan Enterprise Development

**01**



**Staff  
Experience**



**Comprehensive  
Database**

**02**



**Well –  
established  
network with  
stakeholders**

**03**



**Strong  
outreach**

**04**



**Digital  
Services**

**05**

**JEDCO's  
Strengths**

THE WAY  
TO GROW  
يق  
للنمو



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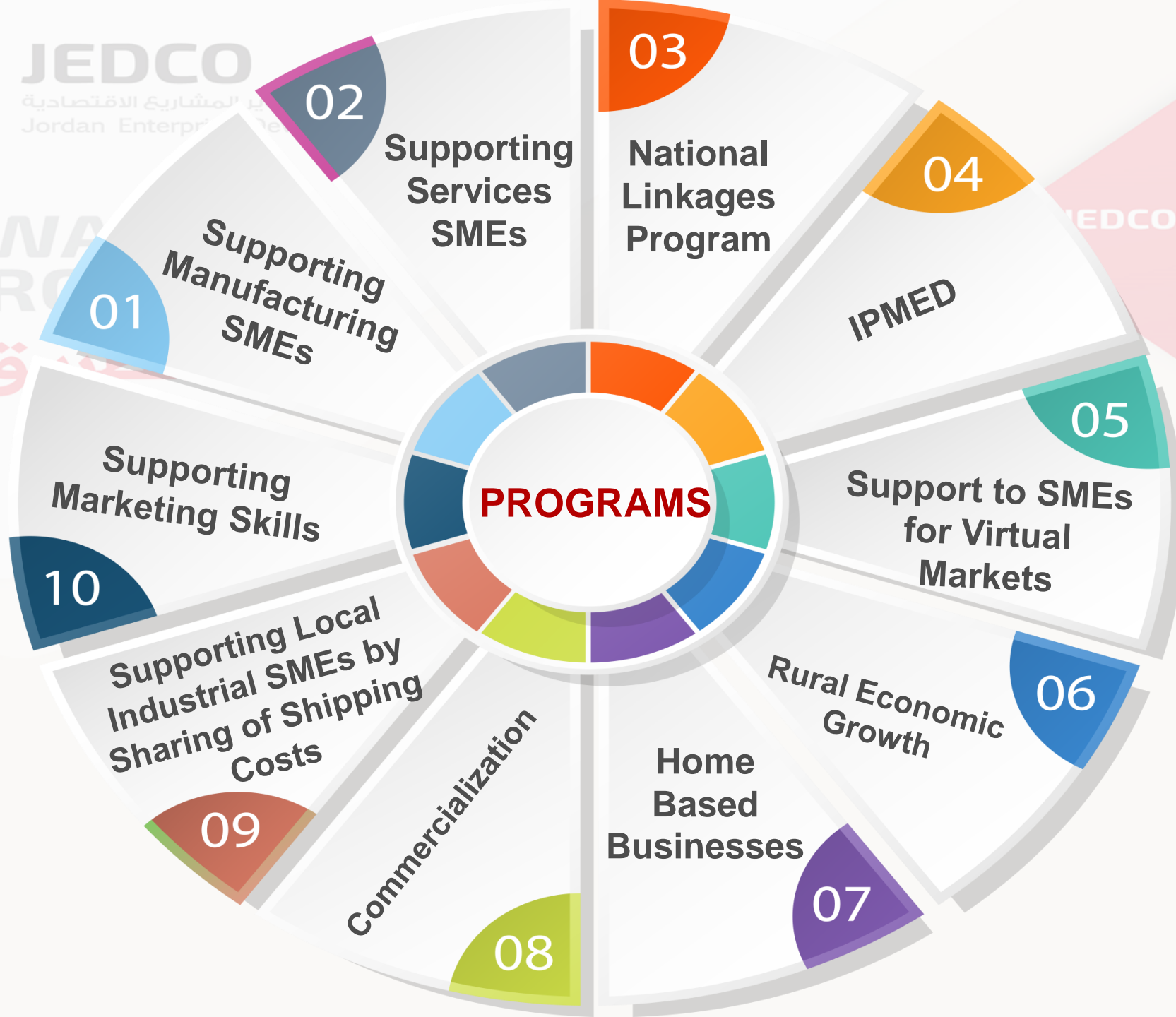


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المشاريع الاقتصادية  
Jordan Enterprise Development

THE WAY  
TO GROW

مسار للنمو



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# IPMED

**Building capacities among young and women entrepreneurs and MSMEs in the Intellectual Properties Rights in the Mediterranean region.**

**IPMED aim to Increased capacity of public authorities & innovation brokers to facilitate access of innovative start-ups, youths and women entrepreneurs to IPR and commercialization schemes, Improved capacities of start-ups, youths and women entrepreneurs for efficient and fruitful IP management.**

**IPMED impact Mediterranean MSMEs will become more competitive and able to engage in • technology transfer, collaborative research and innovation activities at the local, national and transnational levels.**

## Targets IPMED have to achieve to reach the impact needed

- 1,000 people involved in training sessions on IPR use and management,
- 3 cross-border study visits carried out ,
- 1 virtual library highlighting good practices in IPR,
- 450 personalized IP and innovation related services provided to start-ups, young and women entrepreneurs,
- 8 policy reviews aiming at aligning IP laws, regulations and practices in the participating countries with international best practices.



# Current Support



THE WAY  
TO GROW  
طريق للنمو

Create your Business

1 M JOD

40 ENTERPRISE

Raise Marketing  
Capabilities

½ M JOD

40 ENTERPRISE

Shipping Support

½ M JOD

50 ENTERPRISE

Rural Developing

3 M JOD

150 ENTERPRISE



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# Upcoming

**Upgrading Industries**  
**200 FACTORIES**



**THE WAY  
TO GROW..**  
الطريق للنمو

**Women  
Empowerment**  
**50 ENTERPRISE**

**Rural Developing**  
**3 M JOD**  
**150 ENTERPRISE**



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**YEARS OF SUPPORT**

**SINCE 1972**

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