



Round table “Investment and Partnership opportunities in Jordan”

25 October 2022 | 14:30 | Rome, Italy



Agenda

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14:30 : Registration and welcome coffee

15:00 : Opening remarks

- Ms. Letizia Pizzi | Director General of Confindustria Assafrica & Mediterraneo
- Ms. Diana Battaglia | Head of UNIDO ITPO Italy
- His Excellency Qais Abu Dayyeh | Ambassador of Jordan to Italy
- His Excellency Luciano Pezzotti | Ambassador of Italy to Jordan (video message)

15:20 : Business Environment and Investment Opportunities in Jordan

- Mr. Wesam Akroush | Director Economic Policy Directorate at the Jordan Ministry of Industry, Trade and Supply (MITS)
- Mr. Suleiman Moh'd Suleiman Qura'an | Head of Communication and Marketing Programs at the Jordan Ministry of Investment (MOIN)
- Ms. Alaa Al-Khreasat | Acting Director of Programs and Technical Support Directorate of the Jordan Enterprise Development Corporation (JEDCO)

16:00 : Italian experiences in Jordan

- Mr. Leonardo Cerciello | EVP for Africa, Middle East and Asia at Telecom Italia Sparkle

16:20 : Q&A session

16:30 : Closing remarks

- Ms. Sulafa Mdanat, Country Representative of UNIDO in Jordan

Event Moderator: Mr. Dino Fortunato, Chief Technical Advisor at UNIDO ITPO Italy